

PRESS RELEASE

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PENGUIN project unveils first video revealing breakthrough sustainable textiles

The PENGUIN project has launched an eye-opening video showcasing its latest advancements in bioinspired fibers and materials for outdoor apparel. This project draws inspiration from nature's own designs, specifically the remarkable qualities of penguins, to create outdoor textiles that offer enhanced performance while prioritizing environmental sustainability.

The video highlights the project's commitment to biomimetic functionalities, such as improved thermal regulation and water repellency, achieved by emulating the unique properties found in penguin feathers. This approach promises to revolutionize the outdoor clothing industry by offering high-quality, sustainable alternatives to conventional materials.

To learn more about the PENGUIN project and view the video, visit <https://penguin-project.eu/> or our [YouTube channel](#).

About the PENGUIN project: The PENGUIN project is dedicated to developing advanced, sustainable textiles inspired by the natural world, aiming to transform the outdoor apparel market with eco-friendly and high-performing materials.

Follow us in our social media channels: [Instagram](#), [X](#) and [LinkedIn](#).

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